



SPONSORSHIP Opportunities **for the Spring 2019 Enlightened Soul Expo** **Our 7th year ~ Our 13th show**

CONTACT: Lori Irvin, Sponsorship & Outreach Coordinator
(810) 820-0494 or advertising@intuitivesinteractive.com

SPONSORSHIP TIERS (Cash Donation or Equivalent Expenditure):

DIAMOND \$3000

Includes Gold Bulleted Perks, PLUS:

- EXCLUSIVE (not shared) recognition for 3 areas below!

CRYSTAL \$2000

Includes Gold Bulleted Perks, PLUS:

- EXCLUSIVE (not shared) recognition for 2 areas below!

PLATINUM \$1000

Includes Gold Bulleted Perks, PLUS:

- EXCLUSIVE (not shared) recognition for ONE area below!

GOLD \$750

Includes All Silver Perks, PLUS:

- DISPLAY ADS — Logo on our ads seen by approx. 500,000 in 3 *Natural Awakenings* editions and *Body Mind Spirit Guide*

SILVER \$500

Includes All Bronze Perks, PLUS:

- POSTCARDS — Logo on cards mailed to our subscribed list of 2500+ homes
- SPONSOR SIGN inside Entrance — Sponsors names/logos listed

BRONZE \$250

Includes All Friend Perks, PLUS Listing on:

- EMAILS to our subscribed list of 4500+ plus 10,000 on purchased email blasts
- FACEBOOK ADS and POST BOOSTS
- EXPO HANDOUT — At-a-Glance Sheet given to all attendees & vendors

EXPO FRIEND \$100

- EXPO WEBSITE HOME PAGE listing
- EXPO FACEBOOK EVENT PAGE listing — The 2nd most-cited way people hear about the Expo

Platinum, Crystal, and Diamond SPONSORSHIP AREAS

LARGE SIGN printed by us & displayed in the area of your choice, indicating your FULL or PARTIAL SPONSORSHIP OF:

- Food Vendor Area (can be shared, up to 2 possible)
- Reader Room (can be shared, up to 2 possible)
- Presentation Theater (1 exclusive)
- Bottled Water Table (1 exclusive)
- Volunteer Office/Expo Headquarters (1 exclusive)
- Printing of Reusable Bags handed out to attendees (Crystal and Diamond only)